

SPONSORSHIPS AND ANNUAL ADVERTISING

WEDDING EXPO: JANUARY 8, 2022

MAGAZINE BENEFITS	SPONSOR	ANNUAL ADVERTISER	PREMIER SPONSOR
Number of ads in upcoming issues	3	4	2 IN EACH OF MAGAZINE/YEAR
Choice on page placement	X	✓	✓
Two ads for the price of 1	X	✓	✓
EXPO BENEFITS			
Expo Booth: Single, Double, or Triple	✓	X	✓
Exposure on All Wedding Expo Promotions	✓	X	✓
Business Exclusive Signage at Expo	X	X	✓
Free Deluxe Feature in Online Directory	X	✓	✓
Sponsorship Listing in Vendor Category on Online Directory through October 31, 2022	X	X	✓
Sponsorship Exclusivity in Business Category	✓	X	✓

QUINCY AREA *Bridal* MAGAZINE'S
WEDDING EXPO
 ——— | JANUARY 8, 2022 | ———

SPONSOR APPLICATION

Company Name & Info _____
 Contact Person _____
 Company Address _____
 City _____ State _____ Zip _____
 Email _____ Web Address _____
 Office Phone _____ Cell Phone _____

Sponsorship Level	
Sponsor <input type="checkbox"/> \$2,750 Includes 1 page annual contract in Quincy Area Bridal Magazine	Premier Sponsor <input type="checkbox"/> \$3,600 Would include 2 page ads in QAB Magazine per quarter and 2 pages in QAF (starting in 2020)

Single Booth (10X10) <input type="checkbox"/>	Double Booth (10X10) <input type="checkbox"/>	Triple Booth (10X10) <input type="checkbox"/>
<ul style="list-style-type: none"> • 1 8ft Table • 1- Linen Table Cover/Skirt • 2- Chairs • Lead List 	<ul style="list-style-type: none"> • 2- 8ft Tables • 2- Linen Table Covers/Skirts • 4- Chairs • Lead List 	<ul style="list-style-type: none"> • 2- 8ft Tables • 2- Linen Table Covers/Skirts • 4 Chairs • Lead List

Add Ons	Cost	Unit	
		Quantity	Total
Items	Unit Cost	Quantity	Total
6 or 8ft Table	\$8.50 ea		
5ft round table	\$8.50 ea		
Chair	\$1.75 ea		
White Linen Table Cover (6ft or 8ft long table)	\$6.50 ea		
White Linen Table Cover (5ft round table)	\$16.00 ea		
Linen Table Skirt	\$16.00 ea		

Notes:

Authorized Signature _____ Date _____

Cancellation fee: if canceled before December 9, 2021 a full refund - less \$1,000 cancellation fee; if canceled thereafter, no refund.

This agreement made by and between, Quincy Area Bridal Magazine hereafter, and _____, hereafter called EXHIBITOR.

ORGANIZER and EXHIBITOR agree to the following:

1. ORGANIZER leases to EXHIBITOR display space in the show(s), as indicated on page one, including all services indicated.
2. Display space will be sold on a first come, first serve basis. Exhibitor fee entitles EXHIBITOR to linen table cover/skirt, 8ft table, two chairs, and registered brides list, unless otherwise indicated.
3. EXHIBITOR shall not, without prior written consent of ORGANIZER, assign or sublet any part of this lease/display space. A fine may apply.
4. EXHIBITOR agrees to occupy the space for the full time of said show(s). It is further agreed that if said EXHIBITOR does not occupy the contracted space or fails to comply in any other respect with the terms of this agreement, that the ORGANIZER shall have the right, without notice to the EXHIBITOR, to sell such space or any part thereof. Therefore, the EXHIBITOR, failing to occupy said space or comply with any of the provisions of this agreement, agrees to pay entire contract price, as loss and/or damage suffered by said ORGANIZER on account of such failure. Notification of cancellation must be made within three days of this agreement or any monies exchanged will not be refundable.
5. ORGANIZER will not be responsible for any loss by fire, theft, wind, storm, explosion, or any other cause whatsoever, to any property belonging to EXHIBITOR, nor is ORGANIZER, responsible from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the display area. EXHIBITOR releases ORGANIZER from any and all other causes whatsoever, for theft or damage to equipment, booths or displays within the booths-by fire, rain, accident or any other cause whatsoever, EXHIBITOR assumes full and total responsibility for all patrons of the show(s) who enter EXHIBITOR'S display area and releases and agrees to indemnify ORGANIZER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the show(s). EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the show(s), while setting up, and while tearing down of the display area. EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue ORGANIZER for any and all liability, real or alleged, arising out of or in connection with this lease agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
6. ORGANIZER will provide the EXHIBITOR access to the proprietary Registered List (list). Use of this list is limited to the specific business listed in this agreement. Sharing of this list with any other business or business interest is prohibited. Violators shall be fined \$995 per incident of sharing, and may be barred from future events organized by ORGANIZER.
7. This agreement contains the entire understanding of the parties and no oral or other representation not contained here in shall be binding upon the parties here to.
8. EXHIBITOR AGREES TO HOLD ORGANIZER HARMLESS TO ALL LIABILITY ISSUES PERTAINING TO THIS/THESE SHOW(S)
9. Food booths MUST have a state license; call 217-785-2439 for more information. Note: This license is good for one calendar year. You may already have one.
10. EXHIBITOR AGREES TO MEET ALL PRINT DEADLINES. ORGANIZER is not required to fulfill any printed advertisement commitments without timely receipt of required materials, including but not limited to logos, artwork, offer info, etc.
11. ALL EXHIBITORS AND SPONSORS must have booths set up and ready for the public at least 1 hour prior to event start time.

EXHIBITOR: _____

Responsible Representative: _____ Date: _____